



Dear Westhill Supporter,

Sitting in and playing improv with a professional jazz orchestra. Having lunch with a Newbery Award winning author at your school. Listening to a private performance, also at your school, by the local symphony. Creating ceramic totem poles and bird houses. Building Lego sets that inspire knowledge of and a love for space exploration. Eye-opening opportunities for our students that span the curriculum -- from fine arts to science.

This is what we do, and this is why we value your support so much.

In just five years, the Westhill Educational Foundation has funded more than 80 grants worth a whopping \$150,000. All of this is made possible by your support and the success of our signature event, Chip In For Education. Please see our full list of 2018-2019 grants included with this packet.

As we begin to plan our sixth annual event on April 6, 2019 at St. Ann's, we again ask for your help in continuing to serve our mission to bring enrichment to Westhill classrooms.

Our goal for this event is to raise \$50,000 and to that end we are again seeking support in the community via sponsorships and donations of goods or services.

Chip In has quickly become an anticipated social event on the Westhill school calendar and more than 400 people attend each year. In addition, this fundraiser helps provide opportunities otherwise unavailable to our students, according to Westhill superintendent Casey Barduhn.

"Your fundraising and subsequent grant awards have, and continue to provide opportunities that reach well beyond a flash in the pan, too often the case with many enrichment activities," Barduhn says. "Your funding has sparked initiatives, creative opportunities and on-going learning explorations unimaginable just three years ago."

Your sponsorship is what makes this possible. We hope we can count on your help.

Sincerely,

Kelly Robbins

Event Chair and Foundation Board Member

We are a 501(c)3 non-profit organization and your donation is tax deductible. Please email us at westhillfoundation@gmail.com, like us on Facebook or visit www.westhillfoundation.com. Please e-mail, fax or mail the sponsorship commitment form at your earliest convenience.



Chip In For Education Sponsorship Opportunities

*Ace, King and Queen sponsorships must be confirmed in writing by **February 1** to be listed on the event poster. All other sponsorships must be confirmed by **March 15** to guarantee event-night recognition. Sponsorships will be accepted up until the event, but promotional benefits can not be guaranteed after these deadlines.*

Ace Sponsorship-Exclusive (\$5,000): SOLD!

**Colonial
Laundromat**
OPEN 24 HOURS

SOLD!

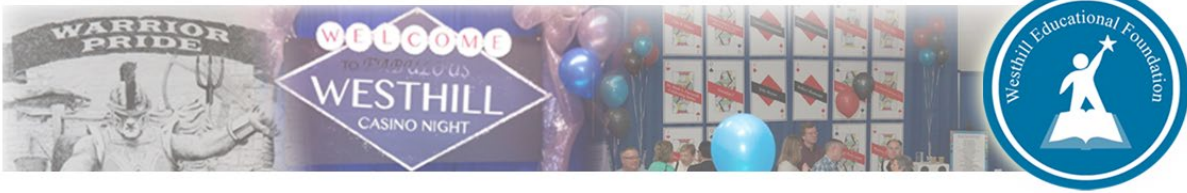
- ♣ Company logo and listing as Ace presenting sponsor on pre-event promotional materials, including posters and yard signs, if confirmed in writing by February 1
- ♣ Company logo prominently featured on event signage and half page ad on electronic displays. Logo and ad (8.5" H x 11" W) must be provided by sponsor by March 15
- ♣ Opportunity for a company representative to distribute promotional items at the event
- ♣ Recognition with clickable link to company website on Foundation web site
- ♣ Frequent promotion on Foundation Facebook page which has more than 800 followers
- ♣ Recognition in newsletter and other communications sent to district families
- ♣ Recognition in Westhill High School and Middle School's play programs (March)
- ♣ Potential recognition on any additional media coverage
- ♣ Recognition on event billboard, as donated by Lamar Outdoor Advertising
- ♣ 12 event tickets

Thank you

Colonial Laundromat!

King Sponsor (\$2,000 and up):

- ♣ Company logo or listing as King sponsor on pre-event promotional materials if confirmed in writing by February 1
- ♣ Company logo or name prominently featured on event signage and half page ad on electronic displays. Logo and ad (8.5" H x 5.5" W) must be provided by sponsor by March 15
- ♣ Opportunity to display promotional materials at event
- ♣ Recognition with clickable link to company web site on Foundation website
- ♣ Frequent promotion on Foundation Facebook page (over 800 followers) with clickable link
- ♣ Recognition in newsletter and other communications sent home to district families
- ♣ Recognition in Westhill High School and Middle School's play programs (March)
- ♣ 10 event tickets



Queen Sponsor (\$1,500 and up):

- ♣ Listing as Queen sponsor on event poster if confirmed in writing by February 1
- ♣ Company name or logo featured on event signage, including electronic displays. Logo must be provided by sponsor by March 15
- ♣ Opportunity to display promotional materials at event
- ♣ Promotion on Foundation website and Facebook (over 800 followers) with clickable link to company website
- ♣ Recognition in newsletter and other communications sent home to district families
- ♣ 8 event tickets

Jack Event Supporter (\$750 and up):

- ♣ Listing as Jack Event Supporter on event signage and electronic displays
- ♣ Promotion on Foundation website and Facebook (over 800 followers) with clickable link to company website
- ♣ Recognition in newsletter and other communications sent home to district families
- ♣ 6 event tickets

Chip Event Supporter (\$500 and up):

- ♣ Listing as Chip Event Supporter on electronic displays at the event
- ♣ Promotion on Foundation website and Facebook (over 800 followers) with clickable link to company website
- ♣ Listing in newsletter sent to district families
- ♣ 4 event tickets

Joker's Wild Supporter (\$250/\$100):

- ♣ For \$250 sponsorship; listing as Joker's Wild Supporter on Foundation web site, one Facebook group post and 2 event tickets
- ♣ For \$100, listing on Foundation web site



Supporting *Chip In For Education* shows you value education and our community. Ace, King and Queen sponsorships must be confirmed in writing by February 1 to be listed on the event poster. All other sponsorships must be confirmed by March 15 to guarantee event-night recognition. Sponsorships will be accepted up until the event, but promotional benefits can not be guaranteed after these deadlines.

_____ **Yes! We want to sponsor *Chip In For Education***

PLEASE INDICATE YOUR SPONSORSHIP COMMITMENT:

| | Amount: |
|----------------------------------------|-------------------------|
| _____ Exclusive Ace Presenting Sponsor | \$5,000 |
| _____ King Sponsor | \$2,000 and up _____ |
| _____ Queen Sponsor | \$1,500 and up _____ |
| _____ Jack Event Supporter | \$750 and up _____ |
| _____ Chip Event Supporter | \$500 and up _____ |
| _____ Joker's Wild Event Supporter | \$250 _____ \$100 _____ |

Company/Individual Name: _____

Contact Person:

(Print): _____ Signature: _____

Official company name to use for PR purposes: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

_____ **Yes! We are ready to confirm and pay for a sponsorship now.**

_____ **We would like to make an in-kind donation.**

_____ **We're not interested in this event, but please provide other giving opportunities.**

Please make checks payable to: **Westhill Educational Foundation** and mail to:
P.O. Box 15073, Syracuse, NY 13215 or email form to westhillfoundation@gmail.com.

Billing Options: Check enclosed Invoice me