



WESTHILL EDUCATIONAL
FOUNDATION'S
CHIP IN FOR EDUCATION

APRIL 29, 2017
6:00PM – 11:00PM
ST. ANN'S

Ace Presenting Sponsor
Colonial
Laundromat
OPEN 24 HOURS





Dear Westhill Supporter,

Trips to meet favorite authors and explore sculpture parks. A community garden for our littlest students and aquaponic gardens for the older ones. Robots, bat houses, buddy benches, rice bowls and Raku Ceramics. An Innovation lab, a production studio, a senior scholar symposium.

This is what we do, and this is why we value your support so much.

The Westhill Educational Foundation has funded 28 grants valued at more than \$50,000 since our inception in 2013. In December, we will announce our third round of grants, made possible by your support and the success of our signature event, Chip In For Education.

As we begin to plan our fourth annual event on April 29, 2017 at St. Ann's, we again ask for your help in continuing to serve our mission to bring enrichment to Westhill classrooms.

Our goal for this event is \$50,000 and to that end we are again seeking support in the community via sponsorships and donations of goods or services.

Chip In has quickly become an anticipated social event on the Westhill school calendar and more than 400 people attend each year. In addition, this fundraiser helps provide opportunities otherwise unavailable to our students, according to Westhill superintendent Casey Barduhn.

"Your fundraising and subsequent grant awards have, and continue to provide opportunities that reach well beyond a flash in the pan, too often the case with many enrichment activities," Barduhn says. "Your funding has sparked initiatives, creative opportunities and on-going learning explorations unimaginable just three years ago."

Your sponsorship is what makes this possible. We hope we can count on your help.

Sincerely,

Kelly Robbins
Event Chair

We are a 501(c)3 non-profit organization and your donation is tax deductible. Please email us at westhillfoundation@gmail.com, like us on Facebook or visit www.westhillfoundation.com. Please e-mail, fax or mail the sponsorship commitment form.



Chip In For Education Sponsorship Opportunities

Sponsorship must be confirmed in writing by February 1, 2017 to receive any pre-event promotions

Ace Sponsorship-Exclusive (\$5,000):

**Colonial
Laundromat
OPEN 24 HOURS**

- ♣ Company logo and listing as Ace presenting sponsor on all event promotional materials if confirmed in writing by February 1, 2017
- ♣ Company logo featured on the front cover of the event program; a full page ad inside (Ad size 5.5 x 8.5 inches; ad must be provided by sponsor by March 25)
- ♣ Full page message from a company representative inside the program
- ♣ Opportunity for a company representative to distribute promotional items at the event
- ♣ Company name displayed on one 24-by-36 Ace playing card sign and company logo featured on three large poker chips at the event
- ♣ Recognition with clickable link to company website on Foundation web site
- ♣ Promotion on Foundation Facebook page (over 700 followers)
- ♣ Recognition in newsletter and other communications sent to district families
- ♣ Recognition in Westhill High School's play program (March)
- ♣ Potential recognition in any additional media coverage
- ♣ Recognition on all event billboards, as donated by Lamar Outdoor Advertising
- ♣ 10 event tickets

SOLD!
**Thank you
Colonial Laundromat!**

King Sponsor (\$2,000 and up):

- ♣ Company logo and listing as King sponsor on event promotional materials if confirmed in writing by February 1, 2017
- ♣ Company logo featured inside program and half page ad inside (Ad size 5.5 x 4.25 inches; ad must be provided by sponsor by March 25)
- ♣ Company name displayed on one 24-by- 36 inch King playing card sign and listing/logo on 2 large poker chips at the event
- ♣ Opportunity to display promotional materials at event
- ♣ Recognition with clickable link to company web site on Foundation website
- ♣ Promotion on Foundation Facebook page (over 700 followers) with clickable link
- ♣ Recognition in newsletter and other communications sent home to district families
- ♣ Recognition in Westhill High School's musical program (March)
- ♣ 8 event tickets



Queen Sponsor (\$1,500 and up):

- ♣ Listing as Queen sponsor on event poster if confirmed in writing by February 1, 2017
- ♣ Company logo featured inside program (Provided by sponsor by March 25)
- ♣ Company name displayed on one 24-by- 36 inch Queen playing card sign and logo/listing on 1 large poker chip at the event
- ♣ Opportunity to display promotional materials at event
- ♣ Promotion on Foundation website and Facebook (over 700 followers) with clickable links to company website
- ♣ Recognition in newsletter and other communications sent home to district families
- ♣ 6 event tickets

Jack Event Supporter (\$750 and up):

- ♣ Listing as Jack Event Supporter in event program
- ♣ Company name put on one 24-by- 36 inch Jack playing card at event; one small chip
- ♣ Promotion on Foundation website and Facebook page (over 700 followers)
- ♣ Recognition in newsletter and other communications sent home to district families
- ♣ 4 event tickets

Chip Event Supporter (\$500 and up):

- ♣ Listing as Chip Supporter in event program, on Foundation website and Facebook
- ♣ Company name listed on Chip Supporter poster
- ♣ Listing in newsletter sent to district families
- ♣ 2 event tickets

Joker's Wild Supporter (\$250/\$100):

- ♣ Listing as Joker's Wild Supporter in program, on Foundation website and Facebook



By supporting *Chip In For Education* your company will get great exposure and show that you value education and our community.

_____ **Yes! We want to sponsor *Chip In For Education*, April 29, 2017**

PLEASE INDICATE YOUR SPONSORSHIP COMMITMENT:

	Amount:
_____ Exclusive Ace Presenting Sponsor	\$5,000
_____ King Sponsor	\$2,000 and up _____
_____ Queen Sponsor	\$1,500 and up _____
_____ Jack Event Supporter	\$750 and up _____
_____ Chip Event Supporter	\$500 and up _____
_____ Joker's Wild Event Supporter	\$250 _____ \$100 _____

Company/Individual Name: _____

Contact Person:

(Print): _____ Signature: _____

Official company name to use for PR purposes: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

_____ **Yes! We are ready to confirm and pay for a sponsorship now.**

_____ **We would like to make an in-kind donation.**

_____ **We're not interested in this event, but please provide other giving opportunities.**

Please make checks payable to: **Westhill Educational Foundation** and mail to:
P.O. Box 15073, Syracuse, NY 13215 or email form to westhillfoundation@gmail.com.

Billing Options: Check enclosed Invoice me